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## **VIDYA JYOTI GROUP**

Hotel & Catering Management Institute (www.hcmigroup.com)

**College of Business Studies** 

**College of Creative Studies** 

College of Digital Media

College of Health Sciences

College of Education & Leadership Development

Centre for Skill Development and Entrepreneurship

## **CONSORTIUM PARTNER INSTITUTIONS**











## MAKE A SMARTER CHOICE

- AN INSTITUTE WITH 100% PLACEMENTS, NO JOB NO FEE
- INDIA'S BIGGEST HOSPITALITY COLLEGE & FIRST HOSPITALITY 'B' SCHOOL
- RANKED NO 1 IN THE NORTH REGION AND AMONG TOP HOSPITALITY COLLEGES
- OFFERING INDUSTRY ORIENTED COURSES WITH 50% INTERNSHIP, SPECIALIZED PROGRAMS, FOCUS ON SKILLS, HANDS ON APPROACH
- FLEXIBLE EDUCATION WITH DIPLOMA(1 YEAR), ADVANCE DIPLOMA (2 YEAR), BACHELORS (3 YEARS), PG DIPLOMA (1 YEAR) AND MASTERS (2 YEAR)
- BUSINESS PROGRAMS WITH ENTREPRENEURSHIP AND E COMMERCE
- DESIGN PROGRAM INCLUDE PROFESSIONAL CERTIFICATIONS
- PATHWAY TO WORLD'S LEADING ACADEMIC INSTITUTIONS
- INTERNATIONAL EXPOSURE WITH DUAL CERTIFICATIONS & INTERNSHIP
- ADDITIONAL INDUSTRY PATNERED PROGRAMS/QUALIFICATIONS
- INTERNATIONALLY QUALIFIED AND EXPERIENCED FACULTY
- LEADING INNOVATION AND CREATIVITY, INDUSTRY PARTNERED PROGRAMS/QUALIFICATIONS
- INTERNATIONAL QUALIFIED AND INDUSTRY EXPERT FACULTY
- SPECIAL FOCUS ON COMMUNICATION SKILLS AND PERSONALITY ENHANCEMENT
- SPECIALIZED PROGRAMS, FOCUS ON SKILLS, HANDS ON APPROACH
- WORLD CLASS FACILITIES, FULLY AIR CONDITIONED AND DIGITALISED WI-FI CAMPUS
- GLOBAL CULTURE COMMUNITY STUDENTS FROM 20 INDIAN STATES AND 12 COUNTRIES
- AFFORDABLE FEE, LOW LIVING COST
- SAFE & POSITIVE ENVIRONMENT



## **LEADING INSTITUTE RANKED BY:**

<b>Year 2020</b>	INDIA TODAY/ THE WEEK /	<b>Year 2014</b>	THE WEEK
	Design Education	Year 2013	CSR-GHRDC
Year 2019	INDIA TODAY/ THE WEEK /	Year 2012	CSR-GHRDC
	Design Education	Year 2011	Indian Hospitality Institute
Year 2018	INDIA TODAY/ THE WEEK		Association
Year 2017	THE WEEK Magazine	Year 2010	Dainik Bhaskar
Year 2016	THE WEEK Magazine	Year 2009	Amar Ujala
Year 2015	THE WEEK Magazine	Year 2008	Hindustan Times



**Year 2015** 



Leaders Awards (Education) MHRD







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## Mission / Vision / Values

#### **OUR MISSION**

Our mission is to Excel in Education by creating an environment that creates an Ethic of Service. We aim to develop professional competencies through technical skills, research and Development for the benefit of our students, faculty and other stake holders in the society.

#### **OUR VISION**

To be a Premier Institute providing Education, Training, Skills, Placements, Research, Consultancy and Assessment Services to Individuals and Corporate at affordable cost for Holistic Development of the society and the Country.

#### **OUR VALUE**

- Student Focus: We focus on Holistic Development of our students with
- Knowledge, skills and Attitude with latest techniques
- People Development: Engage highly experienced and educated Faculty and continuously develop their skills.

- Education Excellence: We continuously strive to achieve high levels of quality and professionalism in our academic programs by embracing challenges and transforming them into opportunities through Creativity and Innovation
- Community Participation: We work and participate in community development by providing various scholarships, charity and social work

#### **OUR CULTURE**

- Learning Organisation for everyone
- Excellence centered
- Maximizing every student's Potential
- Emphasis on Character Building
- One Family- One Objective

#### **OUR APPROACH**

- · Academic Achievement with Practical's
- Industry Relevant Curriculum
- Industry style management
- Innovation and Challenges'

### **Accreditation**



IKG PTU: VJES is affiliated to IKG Punjab Technical University, Jalandhar. Established by the State Govt. under section 2 (f) of UGC Act. The only Technical University in North India. Member-Association of Indian Universities. Accredited Internationally through IAO and Have academic collaboration with more than 100 Universities world wide



American Hotel & Lodging Association Educational Institute, USA: VJES represents and conducts programs of El-AHLA, Michigan, USA. Its one of the World's leading & highest regarded Institute and association of hospitality industry for Hospitality Education.



Euhofa International: Euhofa International is a prestigious association of hospitality colleges and universities who work continuously to ensure the highest quality of education in their institutes. The international hotel school association Euhofa International started in 1955 and has grown since then. HCMI is Only Institute from India, which is a member of this prestigious body.



SIAM UNIVERSITY: VJES has Partnered Siam University, Bangkok, Thailand has academic collaboration with 47 leading universities and institutions worldwide to create unique possibilities for the students who wish to transfer both ways, or undertake research projects. Located in South-West Bangkok, the 20 buildings campus is designed to cater for the specific needs of student Life. The University comprises of 10 schools and colleges which offer a broad variety of undergraduate, graduate and lifelong education programs



TAFE South Australia: VJES is knowledge partner TAFE SA For Hospitality and Business programs, TAFE SA is Australia's Biggest and Best Rated Hospitality institutions, Under South Australia Govt.



Entrepreneurship Development Institute of **India:** VJES is program guidance centre of EDII, an Govt of India body of help students prepare as Entrepreneurs, so that they are Job Creators and Not Job Seekers.



KARCHER Karcher - global provider of cleaning technology: Kärcher is today the world's leading provider of efficient, resource-conserving cleaning systems Kärcher makes a difference through top performance, innovation and quality.



Tally Academy: Tally is India's leading Accounting Software, VJES is Academic partner and help our students to get industry recognition by providing them the right kind of accounting and Tally education.



NSE: NSE conduct financial education workshops through NSE Academy to develop a new generation investors. VJES students can now become the NSE Certified professional by attending the training on weekend besides part of their curriculum



Dr. Lal Pathlabs: Dr. Lal Pathlabs have built a national network consisting of National Reference Laboratory in New Delhi, 163 other clinical laboratories, 1,340 patient service centers and over 5,000 pickup points. VJES health care students have advantage for handson learning.



MEAI: MEAI was formed with the objective of promotion of business of the media and entertainment industry of India. Students of Animation and Multimedia department can be benefited about the latest trends of the Industry and can jump into that after their course completion.



TiE: Founded in 1992 by a group of successful entrepreneurs. It is a non-profit, global community welcoming entrepreneurs from all over the world. VJES has tied up it's knot with TiE to utilize it's vast network of successful entrepreneurs to establish the connection between students, education and industry to foster the next generation.



Tasi: The Animation Society (Tasi) has been formed with a view to increase awareness of the medium of animation in India. In association with Tasi, VJES will arrange workshops and to train the students on the latest tools and provide them a basket full of opportunities. Students can be benefitted by the industries professionals while studying their course with us.



**Pearson English Go:** Pearson is the world's largest Educational Organisation, A Fortune 500 company. Pearson English Go help students to develop english for IELTS, PTE and spoken english.



Autodesk: We are the authorised training and examination center of Autodesk. Autodesk is world's leader in designing industrial software' and providing technical industrial training on the latest technologies and tools.

#### **International Academic Associates**





## **Adelaide City**

Adelaide is one of Australia's most affordable cities; costing 19% less to live compared to Sydney and Melbourne, and around 7% less than Brisbane and Perth. Students in Adelaide are welcomed into a multicultural community; enjoying life with a low cost of living.

#### INTERNATIONAL EXPOSURE

Being an international student, when you travel to Adelaide, you get an exposure to prestigious universities and education providers. The city boasts some of the best universities that promotes an environment propitious to excelling in studies and also have a strong representation of international students.

#### **PART-TIME JOB OPPORTUNITIES**

As an international student, you'll also have opportunities to work for 40 hours per fortnight during your semesters and full-time during semester breaks.

## **Bangkok City**

#### **UNIQUE DESTINATION**

Spice up your student life by studying in the Land of Smile for a semester or for an entire degree. Develop borderless networks of friends and collect unforgettable memories from an exotic place

#### **AFFORDABLE**

Studying in Bangkok is financially attractive as tuition fees are very competitive and the cost of living in Thailand is more affordable than most other destinations of comparable living standards.

#### **INTERNATIONAL EXPOSURE**

If you are looking for a truly international experience. Located at the cross-road of Asia, Bangkok is a truly cosmopolitan city where every culture mingles in a colorful global community.

#### **FIRST-CLASS FACILITIES**

Apart from learning from qualified professors, students thrive in their studies as they have access to a state-of –art library: equipments and a friendly campus.



## **Dubai City**

Its strategic location and multi-cultural atmosphere make Dubai a fascinating environment in which to study. The advantages of an ultra-modern city, with excellent infrastructure and a vibrant youth culture, have helped ensure that higher education in Dubai has grown dramatically over the last decade.

#### **EXPOSURE FOR INTERNATIONAL STUDENTS**

Quality higher education opportunities in Dubai, which build skills essential to drive economic growth and development, equip young people with choices that shape their future.

#### AFFORDABLE STUDY

Among many other benefits, tuition fee is one of the major benefits of studying MBA in Dubai where every year thousands of international students flock down to pursue thier study. Besides being an affordable destination to pursue higher study, Dubai also has a wide range of scholarships on offer for domestic as well as international students.

## Singapore City

Singapore is emerging as a popular destination to study among the international students. In today's relentlessly innovating global economy, knowledge is not pursued in isolation. Singapore known for its vibrancy and numerous tourist destinations has some of the top universities of the world. For higher education, large number of overseas students comes to Singapore to enroll themselves in the colleges and universities of Singapore.

#### **HUB FOR EDUCATIONAL EXCELLENCE**

Over the years, Singapore has evolved from its traditional British-based education system to one that endeavors to meet the needs of individuals and seeks to nurture talents.

#### A MULTI-CULTURAL NATION

The Nation's rich multi-cultural heritage is highlighted through the various ethnic groups (Chinese, Malays, Indians, Eurasians) living together. Singapore's high standards of living also something that student can be assured of.



## The City of Gardens & Education

India's modern and young city. PCA stadium, International Airport. Hub of education in North India. Almost 50,000 students come to the city for studies from the Nation and World. Fastest growing hospitality industry with upcoming 6 Luxury Hotels & 10+ Business hotels in the region. Lowest crime, pollution and smoke free city. Excellent public transport, medical, water.electricity facilities. Home of some of world's best gardens: Rose Garden, Cactus Garden, Botanical Garden. Excellent sports facilities like swimming, golf, lawn tennis, table tennis, squash and rowing. Art and culture centers like art museum, science museum, kalagram, rural and heritage tourism.

#### **WEATHER AND CLIMATE**

You can enjoy your stay in Chandigarh and have a taste of different climates in every quarter. Talking about weather, it can be said that summers are hot



to enjoy pleasant sessions of morning and evenings. Monsoons are highly uncertain to have drizzling shower any time, sometimes the weather is cool and sometimes humid. Winters are affordable cold to enjoy sunshine. Autumn is queen of all the weather to enjoy cool breeze. Here are given some fast facts about the weather.

Winter Season | Nov - Feb

Temperature: 4°C - 24°C

Summer Season | Apr-July

Temperature: 27°C - 40°C

Autumn Season | Mar - Oct

Temperature: 15°C - 30°C

Monsoon Season | Aug - Sep

Temperature: 25°C - 35°C

**Nearest Railway Station** 

Chandigarh (0 Km)

Ambala (25 Km)

New Delhi (200 Km)

**Direct Trains From:** 

Guwahati | Dibrugarh | Dimapur |

Naharlagun

(Via New Delhi) | Patna | Jaipur |

Jammu

#### **Nearest Airport:**

Chandigarh | Delhi



### **World Class Facilities**

#### **CAMPUS**

- · Centrally Air-conditioned campus
- Wi-Fi Enabled campus
- Amphi Theaters style class rooms equipped with modern tools white Boards, Projectors
- Multi-layered Security Systems
- On campus medical facilities
- A state-of-the-art presentation hall to host events such as competitions, Seminars and quizzes.

#### **HI-TECH CLASSROOMS**

 Fully air conditioned & Spacious classrooms equipped with the latest teaching aids, network connectivity, equipped with the latest audio-visual aids to facilitate learning at HCMI a truly stimulating experience

#### **RESOURCE CENTRE**

- Fully computerized and air-conditioned
- Over 20000 books
- International Journals, periodicals
- Vast collection of video cassettes, CD-ROMs
- Member of British Council Library
- Latest and best collection of books for reference

#### **LANGUAGE LAB**

 Latest computerized Language Lab to enhance the communication skills of the students

#### INFORMATION TECHNOLOGY

 4 fully network computer labs are operational and available to the students with Internet, Scanners, Printers and CD Writers



#### **CATERING & CULINARY ARTS**

- Basic Training Kitchen
- Quantity Food Kitchen
- Advanced Training Kitchen
- Bakery & Confectionery

#### CAFÉ, RESTAURANT & BAR

- Basic Training Restaurant
- Mock Bar
- Wine Tasting Labs
- Coffee/ Barista Training Facility (Only Institute)

#### **ACCOMMODATION LABS**

- Front Office Lab
- Housekeeping Lab
- Interior Decoration Lab
- Wet Lab

#### **ANIMATION AND MULTIMEDIA STUDIO**

- Cell Animation Lab
- Graphic Designing Lab
- Animation & Multimedia Lab
- Production Lab

#### MEDIA, FILM TECH. STUDIO

- Photography Lab
- Sound Editing and Radio Lab
- Recording Studio
- Video Editing Lab

#### **MEDICAL SCIENCE LAB**

- Microbiology lab
- Hematology Lab
- Anatomy Lab
- Research Lab
- Biochemistry Lab
- RadioTherapy Lab
- Operation Theatre Lab
- Child Care Lab
- Enviornmental Sc. Lab

#### **FASHION DESIGN**

- Design lab
- Tailoring Lab
- Paten Making

#### **BEAUTY THERAPY**

- Hair Styling
- Makeup Lab
- Skin Care Lab

#### **RETAIL LAB**

- Simulation for various stores
- Online Billing

#### **FINANCIAL LAB**

- ERP Training for Accounting, Inventory
- Online Trading for Stocks, Commdities

#### **UNIFORM**

• Students are required to come in proper dress code provided by the institute

#### **SPORTS AND RECREATION**

 Sports facilities like Volley ball, Basket ball and Table Tennis apart from various indoor activities are available in the campus and \ other sports facilities through tie ups with various sports centres and clubs that offer activities ranging from tennis to swimming to yoga are also available.

#### **ACCOMMODATION / HOSTEL**

 Separate boarding & lodging facilities for boys and girls (single, double and triple sharing) are available on first come first serve basis

#### **TRANSPORTATION**

• Pick and Drop facility from Chandigarh, Mohali, Zirakpur and Derabassi is available on chargeable basis.



### The Mentors



Dr. DJ SINGH, MEd, MBA, CHE Mr. Singh is an internationally qualified - Certified Hospitality Educator (CHE from AHLEI-USA). He has done Masters in Education, MBA in Training and Development, International Diploma in Teaching and Training from UK, He is Commerce Graduate. He has been certified chef from Australia and has also done Diploma in Hospitality Management. He has worked with leading Companies in Management, Market Development, quality systems, Research, Team Building and has been successful entrepreneur; He has dynamic personality and is a great Administrator & Leader.



#### John Savage

Mr. John is the Regional Director, International Hospitality & Educational Programs, Philippines. He has worked as Hospitality Manager, Project Manager and General Manager in Five Star properties around the globe. He has rich experience in training and motivating people specially in the hospitality industry. He is a successful entrepreneur.



#### Phillip McMillan Assessor

has worked as a Chef and Trainer in Five Star Hotels, Crown Casino. TAFE Colleges and has been owner of Catering and Restaurant Business. He has a special interest in occupational health, food safety as well as software training. He is a professional member of Quality Society of Australia

#### **FACULTY**

- FRIENDLY
- ACCESSIBLE
- KNOWLEGABLE
- EXPERIENCED

Faculty members are more than scholars and practitioners: they are also mentors and facilitators who constitute an invaluable link to knowledge and professional expertise. They come from various countries and cultures. Together they represent a wide array of academic disciplines and work practices. Through case studies and term projects students have the possibility to benefit from faculty's unique insight and experience.



## Corporate Speak

"I had an awesome time with the staff and the students. Looking forward to visit again soon. Loads of best wishes."

#### Rj Manav, My FM 94.3

"It is indeed nice to be here. An oasis where one can find fruits of labour and rewards of hard work."

#### Man Mohan Singh, Aroma Group of Hospitality

"One of the institutes I would like to recommend. Great hospitality and great initiative to make the students as we make of what india is. Thanks to the faculty and special thanks to director. Best of luck and best wishes."

#### Rakesh Vats, Emerges Hotels And Hospitality Management **Services Pvt Ltd**

"Extremely well behaved students, which is very impressive. Thank you so much for giving so much attention and i wish all the best to the institute."

#### Ritu Singh, J W Marriott

"It was a sheer delight to be with young people. Thank you for the oppurtunity."

#### Shaju Peter, Director, Rotary Leadership Academy

"Having had a fabulous experience with the students of the college, who have worked with the taj hotels as employees over the years, HCMI continues to be a preference for campus interviews. I am glad to notice that of anything, the quality and caliber of the college has upped several notches. So very swell done and do keep up the excellent academic work."

#### Ajit Pavithran, Taj Group Of Hotels

"It was a wonderful to be part of the valedictory celebrations. Also, it was a great experience to see such a lovely bunch of aspiring hoteliers. All the best to all of you as a great job done. keep it up."

#### Partha P Nag, Aloft Hotels

"It was a pleasure attending the event. It was excellently planned and the talent show amongst the students was of a very high



World Chef Day



World's Renowned Hospitality Professional





during Convocation 2016

MoU with CnC, Canada for the Health programs

standard. It reminded me of my college days. I am sure the college would be a force to reckon with in times to come."

#### Sabyasachi Chaterjee, Hometel

"Great to see another school of hospitality leading with the universal requirements of hospitality and catering industry. Thanks for the hospitality and sharing the passion. Best of wishes."

#### Glenn Stridiron, Southern Institute of Technology

"We enjoyed meeting with your students, we are sure that some of the will be working with us shortly, Ours is a people business and to spend quality time with you helped me understand more about employee's and guests. We look forward to remain in touch with you."

### Armando Kraenzlin, Regional Vice President, Four Seasons

"It is a good beginning of a corporate partnership. We will do whatever we can to assist you to deliver excellence in your students."

#### Jaideep Anand, General Manager, ISTA Hyderabad.

"It was a great pleasure to visit the Institute and meeting all, to know the vision, learn the values. I wish them all the best for future endeavor. Should there be any assistance required from TAJ, Please free to call us to acomplish the journey of the hospitality."

Anil Malhotra, General Manager, TAJ Chandigarh.

"The approach of the Training Coordinator convinced me to come here for campus recruitment. Certainly things were great & there was no disappointment. Events were very well planned & executed. It was a smooth ride. During the process I found the students promising & faculty very cooperative. I wish the institute great success in future."

Bhanu Verma, Old World Hospitality, New Delhi.

"It has been a great experience meeting with the students here. We look forward to work with them. Thank you for your support. We wish you all the best for future."

Shaun Crasta and Gourabhi Sharma, Wild Flower Hall, Oberoi Hotels & Resorts





Participated in Asia's biggest Content & Entertainment fair in Gwangju, South Korea



MOU with Karcher, Germany for setting World Class Cleaning Centre



Mr. M S Chauhan, Reg. Comm. Kendriya Vidyalaya at World Tourism Day

# International Exposure & Internships

We strongly encourage our students to broaden their outlook and experience. It is compulsory for the students to go on internship as required from time to time during their course.

Every student goes for industrial training for 3-6 months. We ensure that the Industrial and field visits are oriented towards exposing the students to all facts and aspects of the industry. By participating in live project, seminars, Industry presentations, study trips and industry visits, the students broaden their horizon. The training managers from various hospitality corporate are actively involved in interacting with the students. The also lend their support and encouragement to that the Human Resource that is available, is of high quality and of relevance to the needs of the industry. We have tie ups with leading hotels and are expanding our industry linkage. We have also tied up with international Chains for providing Internships to the students. The Tie up's are in various countries such as USA, Canada, UK, Middle East, Australia, South East Asian Countries. Students are separately groomed & trained for conducting the internships internationally. However there are certain fee and tests which the candidate has to bear at extra cost.



## Oragnised North India's Largest JOB FAIR in Chandigarh.

More than 400 students from 20 Hospitality Schools appeared for the interviews.

Leading Companies Like Ananda in Himalyas, Hyatt Hotels, Taj Group, Oberoi Hotels, The Lalit, Jet Airways, Lemon Tree, Sarovar Hotels, Ramada, ITC Welcom Group, Radisson Hotels, Club Mahindra and many others recruited more than 320 students on the spot letter and further interview call letters were issued.







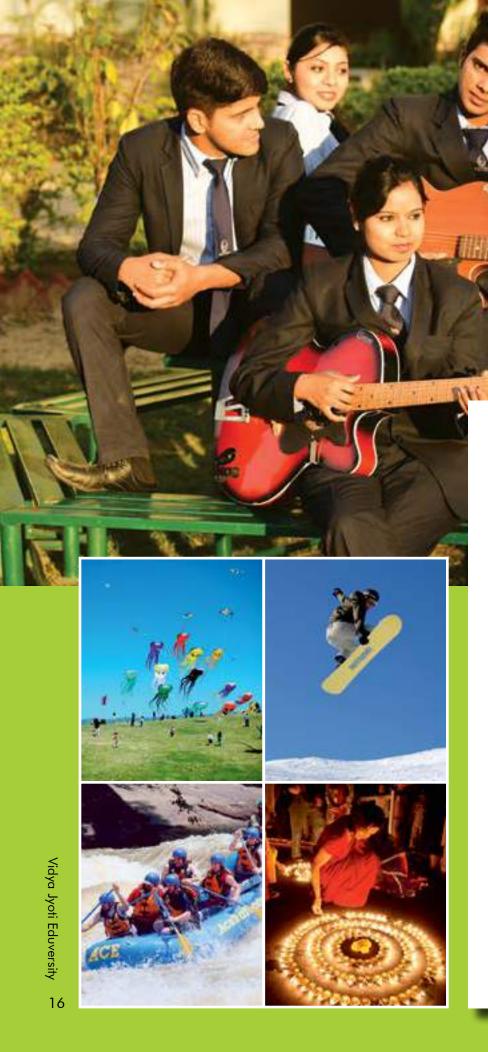
## Placements with Leading MNCs

Vidya Jyoti Educational Society (VJES) is a member of CII, FHRAI, PHDCII, EPSI. The Institute has tie ups with various leading organizations worldwide for placing the students. VJES arranges campus interviews with leading companies primarily Hospitality, Traveling, Airlines & Multinational so that the students get best offers. What they experience is a

well paid Job at a designation and a place of their choice. Students don't have to experience the job search grill after they pass out.

More than 5800 students have Graduated and working with Best Companies worldwide.





### Fun & Learn

#### **OPENING UP YOUR WORLD**

We help you prosper and move out of your cocoon by opening up your world to a new land of opportunities. Meeting new people can be quite daunting, but we make this process easy for you; as we have students from more than then ten different nationalities studying with us. You can easily start to make new friends by attending orientation and interacting with other students.

#### **MAKING YOU RESPONSIBLE**

Starting with us makes you independent and responsible. Right from leaving home to reaching us will be a first learning experience. You will be able to make your own decisions and will learn new ways of life.

#### **NEW WAYS OF LEARNING**

The unique aspect of studying @VJES is the personalized attention you will receive form your trainer in order to create a favorable environment for learning, we limit our classroom size to maximum of 30 students. This ensures that we look after all of your educational needs to your satisfaction.

## **Events & Activities**

You will be part of fun & activities which helps you in lateral thinking and gives you hands on exposure with organizing food festivals, theme events and management, business & leadership activities.

































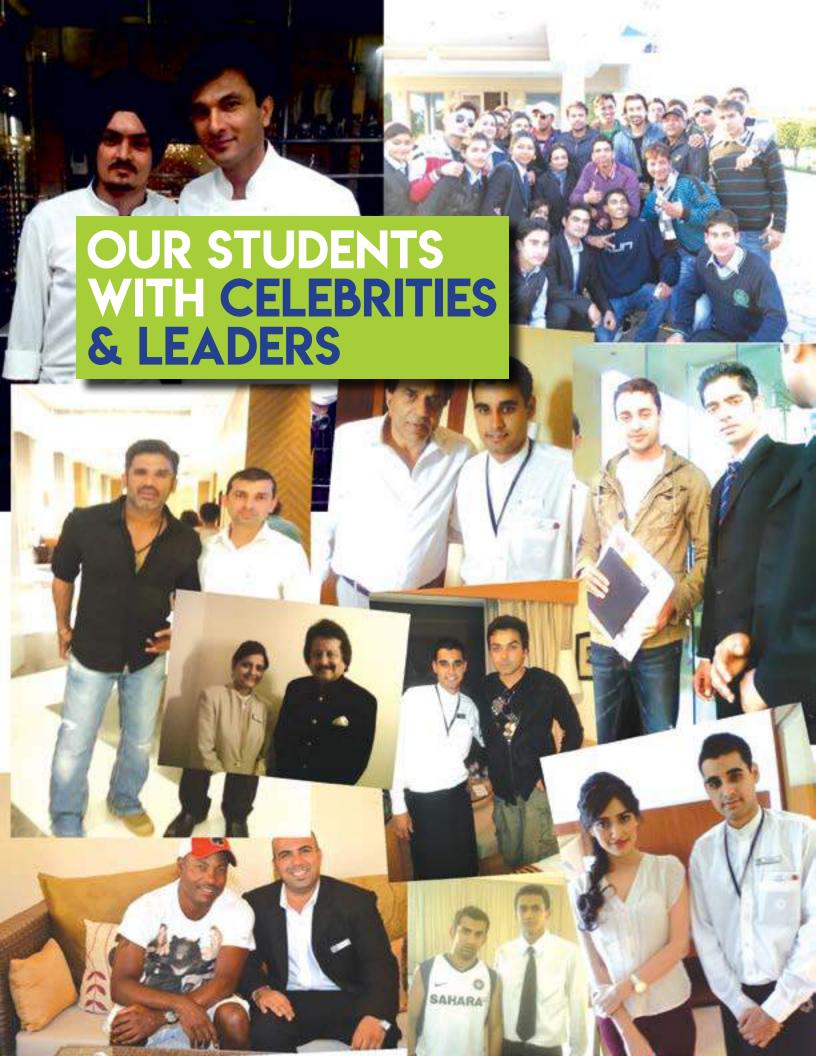












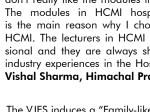
## **OUR STUDENTS WORLDWIDE**



## SPEAK



After I completed my school levels, I wanted to enroll myself into a Hospitality Management Degree program in the local university but I realized there were few choices around and I don't really like the modules in their program. The modules in HCMI hospitality program is the main reason why I chose to enrol into HCMI. The lecturers in HCMI are very professional and they are always sharing their vast industry experiences in the Hospitality Industry. Vishal Sharma, Himachal Pradesh



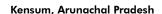


The VJES induces a "Family-like" culture, where the lecturers and administrative staffs has a close personal touch with the students and are always there to lend a helping hand to us. Being in a class with classmates from different nationalities and backgrounds gave me to know and understand people and their cultural differences, I believe this will help me, one way or another, in future especially in the working world. Julia, Manipur



HCMI is located in a great location in short radius to all the main points of interests. At HCMI from your first day there you could notice that the staff and the students will all be friendly and by the end of the week you will know them very well. This is a very key important characteristic that will help International students who are leaving home for the first time, as at HCMI you will feel comfortable of having a social life. As the Tourism industry is all about multicultural environments, so at the end of your course

you will be comfortable and confident with working with people from different environments.





The Hospitality Management Program gave me the knowledge and experience to build my career. I was able to take the education to complete my skills. I learned about all aspects of business in hospitality. Along with my genuine love of food and wine, my focus on customer service and a positive attitude have made me a tremendous resource for the hotel.

#### Akshay Vats, Haryana



I visited many colleges insearch of a college with good, reputable Degree in Hotel Management and I came across HCMI which offers a Bachelor's Degree in Hotel Management from PTU. Upon further research, I realized that HCMI has good reputation in grooming students to be industry-ready upon graduation. The staffs and lecturers here are very kind, understanding and most importantly, they displayed professionalism in hospitality.

#### Hriday Bora, Guwahati, Assam



After my schooling, I was searching for a college with good education pathway in Media Industery and I came across VJES. I just started my class a few weeks ago, the college's "Open-Door" culture has enabled me to adapt and blend into the college environment quickly. The lecturers and administrative staffs in VJES are very approachable and helpful towards our inquiries. It was a wonderful time in my life, and the best educational experience I've had.

#### Gurleen Singh, Punjab



My journey with VJES has been great and at the same time challenging as well with lots of ups and downs. I remember how nervous and lack of confidence I used to feel when I had to sit for any interviews. But as time passed on I learned a lot through various mock-drills and regular interactions and presentations in front of the faculty members I gradually became more and more confident. I appreciate the efforts of the placement department and excellent faculty members who have helped me to shape up my career.

#### **DK Darishang Maring, Nagaland**



Blessings come to people in different ways; mine was graduating from VJES as Medical Laboratory Scientist. Not only I was educated and mentored by qualified professors but also met great colleagues and friends along the way. I was taught by experienced staff, which made science sound like entertainment. One thing I want all of you to be sure about; if the time just could go back, I will definitely choose nothing but the VJES.

#### Balogun Olaitan, West Africa



Living in Bangkok and being aware of all the Tourism based developments going around my country, I grew curious and wanted to find out a bit more about the industry. I then searched online and found HCMI and went through their programs. I would recommend HCMI to all potential students who are interested in entering the Tourism Industry. Here you will also give you the opportunity to experience living in this Multicultural, colourful, bustling city.

Kannatee Pakeeissara, Thailand, Bangkok

## SUCCESS STORIES

I joined HM College in Bangalore but had to quit in between due to family problem and then I came to know about HCMI they really helped me and I was able to complete my graduation with the guidance of the faculty of HCMI. I am now doing my master in university in London UK. I am really grateful to HCMI, Chandigarh.

#### Gauray Gulati

Ambala-Presently in London UK

I did my Hotel Management graduation from HCMI, Since I belong to defence family, I decided to join armed forces, and Hotel Management helped me develop my confidence, personality, communication skills, and qualification. I am really thankful to the management of HCMI for providing me the right environment to build myself,

#### Sameer Sharma

Ambala

I did my Diploma in Food Production from HCMI. The faculty and infrastructure was very good after the course I was successful in getting a work permit from Canada. I am now well settled in Canada and working as a Chef. During my studies in HCMI, I was not only given technical knowledge and practical's Skills. We were also told life skills which have really helped me settle in Canada, today I have global exposure and job offers. My other classmates who are also settled in various countries give good networking. All the credit to Hcmi Team at Chandigarh, Keep it up....-

#### Chef Jagdeep Singh Mann

Presently in Canada





After doing my Diploma in Hotel Management from Switzerland. I joined HCMI for my Graduation. I completed my graduation and during my final semester, I got offer for a work permit in UK and now I am settled in UK. The quality of education was no where less than International standards. -Ashish Bansal, Derabassi-Presently in Uk

On completing my one year Diploma in Hotel Management and also Certificate III in hospitality examination from HCMI, on guidance of HCMI, I applied for pemanent residence to Australia. I got my Permanent Residency.Now I am well settled in Melbourne, Australia. I owe this to HCMI; I would like to thank HCMI on behalf of myself & my other classmates who have same stories to tell.

#### **Chef Amanvir Singh**

Chandigarh-Presently in Melbourne, Australia

I am presently working with compass group UK, world no. 1 leading catering company presently based at Sydney. I owe this success to HCMI, when I joined them 2004 I was quiet confused and depressed. I had already wasted one year after 10+2 but with guidance of HCMI, me and my parents are well settled in Australia now. I have got my permanent residence. I am confident that HCMI will also help other candidaytes to be success stories like me.

#### **Chef Pawandeep Singh**

Chandigarh- Presently in Sydney, Australia



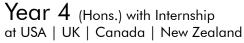


### Year 3 at Australia | Canada | New Zealand | UK









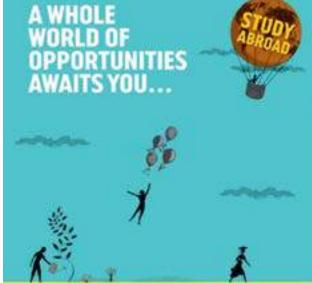








For details about the programs, admission, eligibility, program fee and visa requirements; please contact our academic counselor.





#### **Canada Option:**

4-6 Month Foundation Program (Hospitality & Buisness) with Credit Transfer Option



#### **New Zealand Option:**

Transfer in 3rd Year to Toiohomai & Complete your Bachelor in 1.6 Years. Hospitality/Business/ I T Post Study work Rights of 3 years



#### Start in India finish in UK

Year 1 in India/ Singapore Year 2 in Singapore Year 3-4 In UK

Hospitality/Business / IT Post Study Work of One year



## World's Global Education Program

Start with us and Get Transfer in 2nd / 3rd Year and complete your Diploma / Bachelors in your Dream Country Streams:

Business | Beauty | Hospitality | Fashion | Travel & Tourism | Graphic | Computing | Early Education | Health Administration

#### **Benefits:**

- SAVE your One year: Study international Education while you prepare for IELTS/ PTE and Academic Documents and Financial
- SAVE Money upto 15 Lacs

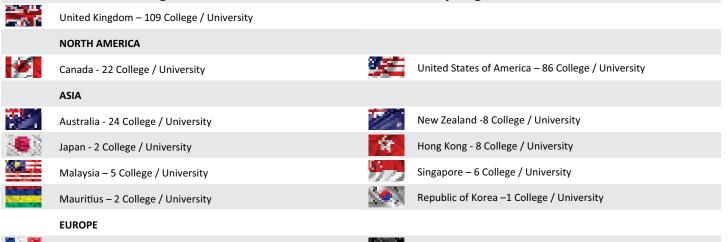
- International Education system and Easy to study in higher education while you land in your dream country
- No IELTS / PTE required for US
- Attain Skills; Get good part time jobs
- Social circle: Make Friends before you leave the country.

Saint Lucia - 1 College / University

Turkey - 1 College / University

HighVisa Success: for Gap / Refusal/Math / low Marks / State -NIOS

## Options to 31 Countries and 300+ College & Universities and Growing... College & Universities across the Globe Accepting Credit Transfers



France - 3 College / University

Netherlands - 3 College / University

Sweden - College / University

Cyprus - 2 College / University

Belgium - 2 College / University

Spain -1 College / University

MIDDLE EAST

## United Arab Emirates – 7 College / University Disclaimer: Credit Transfer of the student will depend on:

Czech Republic - 5 College / University

- A. Visa requirements of the country for example English language. B. Tie up with university for Specific Stream.
- C. Full filling academic performance of the institution. (GPA) D. Financial Capabilities

## **TOP REASONS**

TO JOIN US...





































## PROUD TO MAKE DIFFERENCE







- India's First Barista Training Centre
- North India's Specialised Culinary Institute





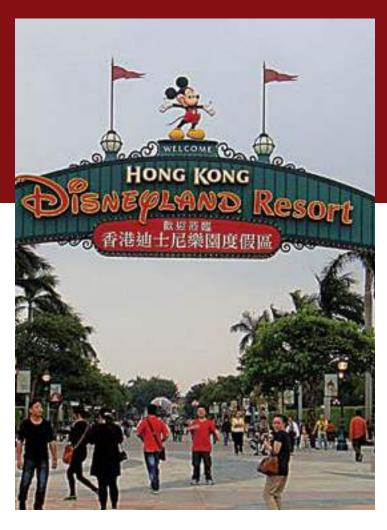


- The Industry will need 35 lac skilled employees over the next five years.
- In next two years International Hotel Chains will invest Rs. 43,300 crore in Indian hospitality sector.
- With over 40 new hotel chains with 150 new hotels entering the Indian Market, the hospitality sector is reaching on it's peak.
- The hospitality industry being service intensive, has a wide range of jobs to offer. It is Exciting, Fun Loving & Glamorous Industry

For Information about industry trends, news, please visit the following links:

- www.hospitalitynet.org (MKG Worldwide Hotel Rankings)
- www.unwto.org (World Tourism Organisation)
- www.wttc.org (World Travel and Tourism)







## **Aviation & Tourism**

**International** 

**Bachelor Degree** International Bachelor Degree
Diploma (USA) with International Diploma PG Diploma Masters

**Every Year Free International Trip** 

(Dubal, Malaysia, Singapore, Europe) International Technical Collaboration Focus on Professional English Swimming, First-Aid & Self Defence Training Scholarship upto80%

India Gov. / International Certifications









Placements with Leading MNCs































Study In The Top Ranked College In Chandigarh Region



# Diploma / Bachelor in Hospitality & Tourism Management

Eligibility: 10+2/Sr. Secondary

#### **Duration & Internship:**

Year 1: Diploma (Sem 1 & 2 with 6 week Training)

**Year 2: Advance Diploma** (Sem 3rd training & 4th Classes)

Year 3: Bachelor (5th Sem Training and 6th Classes)

**Specialization:** Front office, House Keeping and Tourism

Students will be provided: Uniform, Training kit and study material



#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

#### **International Career Options:**

- Additional Pathway program with transfer option in 2nd/3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
- Integrated MBA With 5th Year In Bangkok Campus\*
- Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA (\*Conditions Apply)

#### **JOBS AND AVENUES**

- Airlines Cabin Crew
- Customer Service Agent
- Tourist Information Assistant
- Tour Operator
- Business Travel Agent
- Airline Customer Service Agent
- Resort Representative
- Purser/ Senior Cabin Crew
- Ground Handling Staff

And Many More...

#### **SUBJECTS:**

- Introduction to Hospitality Industry
- Tourism concepts and Principles
- Geography of Tourism
- Front Office Operations
- Housekeeping operations
- Business Communication
- Introduction to Indian Society & Culture
- Computer Application in Hospitality & Tourism
- Health, hygiene and medical protocols

- Tour Guiding &Interpretation
- Travel Agency & Tour Operation
- Hotel Accountancy
- Customer Relationship Management
- Yield Management
- Tourism Planning
- Financial Management
- Training
- Mentoring and Professional Development





# Diploma / Bachelor in Travel & Tourism Management

Eligibility: 10+2/Sr. Secondary

**Duration & Internship:** 

Year 1: Diploma (Sem 1 & 2 with 6 week

Training)

Year 2: Advance Diploma (Sem 3rd training &

4th Classes)

Year 3: Bachelor (5th Sem Training and 6th

Classes)

**Specialization:** Tourism

 Students will be provided: Uniform, Training kit and study material



#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

#### **SUBJECTS:**

- Basics of Tourism
- Tourism Product and Services
- Basics of Management
- Geography of Tourism
- Customer Care and Interpersonal Skills
- Tourism Management
- Human Resource Management
- Dimensions of International Tourism
- Sales Marketing and PR in Service Industry
- Business Communication
- Front Office Operations -
- Reservations & Registration

- Total Quality Management
- Automation in Tourism Industry, Airlines & Hospitality
- Travel Agency & Tour Operations
- Airlines Management
- Hospitality Management (Focus- F& B, Housekeeping)
- Tourism Policy in India
- Resort Management
- Destination Marketing & Management
- Research Methodology and Management Decisions
- Conference & Events Management
- Industrial Training & Project Practical



#### **JOBS AND AVENUES**

- Airlines Cabin Crew
- Customer Service Agent
- Tourist Information Assistant
- Tour Operator
- Business Travel Agent
- Airline Customer Service Agent
- Resort Representative
- Purser/ Senior Cabin Crew
- Ground Handling Staff

And Many More...



## Master in Travel & Tourism Management

Duration: 2 Year | Eligibility: Bachelor in Any Stream | Internship: 6 Months

Option 1 - INDIA: Year 1 and 2 in Chandigarh Campus

#### Option 2 - INDIA and THAILAND

 Year 1 in Chandigarh Campus | Year 2 in Bangkok Campus Also Get Certificate in Business Management from Bangkok Campus

#### **Option 3 - International Specialization Certification**

 You can also add International Qualification/Specialization Course from AHLEI - USA

**International Trip every Year\*** (Bangkok, Dubai, Europe, Hongkong, Singapore)

#### **Teaching Methodology**

Daily Practical's | Assignments Live Presentations | Visits Exposure Training Group Discussions | Guest Lectures Internship | Survey & Research

#### **JOBS AND AVENUES**

- Events Manager
- Restaurant Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager
- Manager Tourist Information
- Tour Operator
- Leisure Center Manager
- Business Travel Agent
- Resort Representative And Many More...

#### **SUBJECTS:**

- Tourism Product and Services
- Global Trends in Tourism and Tourism Concept
- Travel Agency and Tour Operations
- Airline Management
- Customer Care and Interpersonal Skills
- Front Office Operations
- Tourism Promotion and Resort Management
- Automation in Tourism
- Hospitality and Airlines
- Geography
- Housekeeping and Hospitality Operations

- Strategic Management, Computer Ethics
- Business Communication
- Consumer Behavior and Cross Cultural Communication
- Tourism Management
- Food and Beverages Services
- Human Resource Management
- MICE (Meeting, Incentives, Conference and Exhibitions)
- Marketing, Sales and PR
- Research Methodology
- Management Information System
- OJT (Dissertation)



# Diploma | Bachelor in Hospitality & Catering Management

Eligibility: 10+2/Sr. Secondary

#### **Duration & Internship:**

Year 1: Diploma (Sem 1 & 2 with 6 week Training)
Year 2: Advance Diploma (Sem 3rd training & 4th
Classes)

Year 3: Bachelor (5th Sem Training and 6th Classes)

#### **Specialization:**

Food & Beverages Service & Basic Food Production

Students will be provided: Uniform, Training kit and study material



#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

#### **International Career Options:**

- Additional Pathway program with transfer option in 2nd/3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
- Integrated MBA With 5th Year In Bangkok Campus\*
- Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA
   \*(Conditions Apply)

#### **SUBJECTS:**

- Fundamentals of Food Production
- Fundamentals of Food & Beverage Services
- Food Production operations
- Food & Beverage Services Operations
- Introduction to Beverages
- Health, Hygiene and Medical Protocols
- Bar operations and management

- Restaurant planning and management
- Hotel Accountancy
- Event Management
- Business Communication
- Computer Application
- Training

#### **JOBS AND AVENUES**

- Baker
- Cook / Chef
- Food-Processing Operative
- Kitchen Assistant
- Food Server
- Bartender
- Housekeeper
- Hotel Manager
- Events Manager
- Restaurant Manager
- Regional Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager
   And Many More...





## Bachelor in Hotel Management & Catering Technology

**Eligibility:** 10+2 / Sr. Secondary

**Duration:** 4 Year (8 Semesters)

**Internship:** One year in 5 Star Hotels within 4 Years

- 4th Semester (All Departments)6th Semester (Specialization)
- **Specialization:** All Departments
- Students will be provided: Uniform, Training kit and study
  material

#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

#### International Career Options: (Conditions Apply)

- Additional Pathway program with transfer option in 2nd/ 3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
- Transfer To Bangkok Campus In 4th Year (7th Semester)\*
- Integrated MBA With 5th Year In Bangkok Campus\*
- Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA

#### **SUBJECTS**

- Food Production
- Bakery & Confectionery
- Food &Beverage Services
- Housekeeping Operations
- Front Office Procedures
- Computer Applications
- French Language
- Fundamentals of Travel & Tourism
- Principles of Tourism

- Communication & Soft Skills
- Human Resource Management
- Hotel Law
- Food Science & Nutrition
- Facility Management
- Management Information Systems (MIS)
- Hotel Accounting
- Hotel Engineering
- Hotel Sales & Marketing

#### **JOBS AND AVENUES**

- Baker
- Cook / Chef
- Food-Processing Operative
- Kitchen Assistant
- Food Server
- Bartender
- Housekeeper
- Hotel Manager
- Events Manager
- Restaurant Manager
- Regional Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager

And Many More...





# International Diploma in Food Production Principles

Eligibility: 10th with 17+ years age

**Duration:** 8 Months Theory & Practical Classes

**Internship:** 6 Months (Compulsory)

**Dual Course:** Food Production & Bakery & Confectionary

**Advantage:** Save Time

• Students will be provided: Uniform, Training kit and study material

## CUISINES COVERED: INDIAN, CONTINENTAL, ORIENTAL, BAKERY AND CONFECTIONARY

No. of Menu 40No. of Dishes 160

UNIT-1	ART AND SCIENCE	
UNIT-2	BACKGROUND SKILLS : KNOWLEDGE	
	AND THE CULINARY	
UNIT-3	TEMPRATURE	
UNIT-4	EMULSION	
UNIT-5	FLAVORING FOODS	
UNIT-6	PRESERVATION	
UNIT-7	FATS AND OILS	
UNIT-8	DAIRY PRODUCTS	
UNIT-9	EGGS	
UNIT-10	FRUITS	
UNIT-11	VEGETABLES	
UNIT-12	POTATOES AND OTHER TUBBERS	
UNIT-13	FARINACEOUS COOKERY	
UNIT-14	STOCK	
UNIT-15	SOUPS	
UNIT-16	HOT SAUCES	
UNIT-17	MEATS: BEEF, VEAL, LAMB AND PORK	
UNIT-18	POULTRY	
UNIT-19	GAME	
UNIT-20	SEAFOOD AND FRESHWATER FISH	
UNIT-21	BREAKFAST	

#### Certification by:



UNIT-22	COLD SAUCES
UNIT-23	SALADS
UNIT-24	GELATIN AND ASPIC JELLY
UNIT-25	FORCSMEAT AND MOUSSE
UNIT-26	PATES AND TERRINESS
UNIT-27	APPETIZERS
UNIT-28	CHARCUTERIE
UNIT-29	SANDWICHES
UNIT-30	BAKING
UNIT-31	YEAST BREAD AND ROLLS
UNIT-32	QUICK BREADS
UNIT-33	PASTRY DOUGH
UNIT-34	FILLINGS
UNIT-35	CAKES
UNIT-36	FROSTINGS
UNIT-37	DECORATIVE ITEMS
UNIT- 38	FROZEN ITEMS

## Be A Moster Chef...

## Bachelor in Hospitality and Culinary Arts

Eligibility: 10+2/Sr. Secondary

#### **Duration & Internship:**

Year 1: Diploma (Sem 1 & 2 with 6 week Training)

Year 2: Advance Diploma (Sem 3rd training & 4th Classes)

Year 3: Bachelor (5th Sem Training and 6th Classes)

**Specialization:** Food Production (Asian, Cintinenetal & indian Cuisine) Bakery & Confectionary

• Students will be provided: Uniform, Training kit and study material





#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

#### **SUBJECTS:**

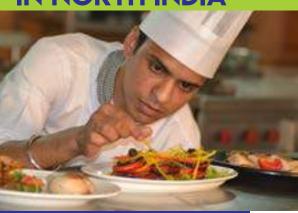
- Kitchen Operations
- Food Material Knowledge
- Hygiene & Sanitation
- Bakery & Confectionary
- Café & Quick Service Operations
- Catering Operations
- Culinary Arts
- Food Science and Nutrition
- Menu Planning & Cost Control

- Hotel Engineering
- Sales & Marketing
- Human Resource Management
- Human Values & Professional Ethics
- Hospitality Accounting
- Resort and Convention
- Management
- Facility Design & Management
- Hospitality Law



**Career Path In The Culinary Industry** 

### 1ST TIME IN NORTH INDIA



#### **JOBS AND AVENUES**

- Baker
- Food Processing Operative
- Kitchen Assistant
- Publication / Licensee Manager
- Head Chef
- Catering Manager
- Institutional Cook
- Entrepreneur / Businessman
- Hotel / Restaurant Service Manager

And Many More...





# Masters in Hotel Management & Catering Technology

Eligibility: Bachelor in Any Stream

**Duration:** 2 Year (4 Semesters) **Internship:** 6 Month (4rd Semetser)

Specialization: Food production, Food & Beverage,

Front office and Accommodation

#### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI-USA, BTEC-UK

#### International Career Options: (Conditions Apply)

- Option 1: Transfer To Bangkok Campus In IIIrd Semester
- Option 2: Internship In Australia, Singapore, Thailand, UK, USA

### Start as Manager

#### **Teaching Methodology**

Daily Practicals | Assignments Live Presentations | Visits Exposure Training Group Discussions | Guest Lectures Internship | Survey & Research

#### **SUBJECTS:**

- Food Production
- Food & Beverage Service
- House Keeping Operations
- Front Office Operations
- Communication and Soft Skills
- Principles and Practices of Management
- Organisation Behaviour
- Kitchen Operations & Management
- Food & Beverage Management
- House keeping Concepts and Design
- Front Office Management
- Fundamentals of Tourism & Tourism Products

- Research Methodology
- Field Survey & Industrial Visit
- Internship
- Financial Management
- Marketing Management
- Human Resource Management
- Management Information Systems
- Facility Management
- Hospitality Law
- International Hotel Management
- Resort & Convention Management
- Research Project & Presentation



Karambir Kang: Man with steely spirit, a 26/11 hero who fought with no guns , The general manager at the Taj Mahal Hotel in Mumbai at that time



Our Students on job in Bangkiok, Thailand

#### **JOBS & AVENUES**

- Human Resource Manager
- Training Manager
- Customer Relationship Manager
- Professor
- Restaurant manager
- Hotel manager
- Park Manager
- Catering Manager
- Duty Manager
- Event Planner
- Tour Operations

- Resort Manager
- Conventions Manager
- Head Chef
- Purchase Manager
- Sales Manager
- Business Development manager
- Facilities Manager
- Travel Agency Manager
- Accommodation Manager And Many More...



### Professional Development Program's

**For Fresher:** 6-8 Months Campus + 6 Months Internship (Full time)

For Working Professionals:
Study at your own space 3 Months to 6 Months

### **Programs**

- Convention Management
- Supervision in Hospitality
- Food & Beverage Service
- Training and Development for the Hospitality Industry
- Food Production Principles
- Leadership and Management in the Hospitality Industry
- Front Office Operations
- Managing Hospitality Human Resources
- Hospitality & Tourism Marketing
- Resort Management
- Hospitality Facilities Management and Design
- Revenue Management
- Hospitality Industry Managerial Accounting
- Security & Loss Prevention
- Hotel Asset Management
- Housekeeping Operations
- Human Resource Management

### Certification by:







# COLLEGE OF BUSINESS STUDIES



## Diploma in Entrepreneurship And Business Management



### **OVERVIEW**

To address this need of developing new, committed entrepreneurs on a large scale, the EDI, Ahmedabad has conceptualized and launched an innovative Entrepreneurship Development Programme through distance learning and personal counselling titled "Diploma in Entrepreneurship and Business Management". This course began under sponsorship support of Friedrich-Neumann-Stiftung (FNSt), a foundation of International repute from Germany.

### **SALIENT FEATURES**

The contact sessions focus on developing entrepreneurial motivation, business opportunity guidance, market research & survey, preparation of detailed project report, project appraisal system of banks & financial institutions and interactions with successful entrepreneurs.

### **METHODOLOGY**

The methodology of the course includes; self-instructional study material, assignments, personal counselling through experts, professional counsellors and two contact sessions during the course.

### **ADMISSION**

The course begins in the month of January, April, July and October. The learners have the opportunity to enrol in any one of the batches.

#### **ELIGIBILITY**

Degree/Diploma holders in any discipline and those who are in the final year of their degree, are eligible to join the course.

### **COURSE CONTENTS**

The study material designed to facilitate the learners, is divided into 11 units covering critical areas such as: Introduction to Entrepreneurship, Sources of Assistance, Business Opportunity Identification, Market Assessment, Entrepreneurial Motivation, various soft skills like Communication Skills, Negotiation Skills, Entrepreneurial Competencies, Small Business Management including Systematic Planning, Quality Control, Marketing Management, Financial Management, Production Management. Besides, various topics like Total Quality Management, Strategic Planning, Business Ethics, Franchising, Venture Capital Financing, Exports, etc. The material provides comprehensive understanding on what it takes to become an entrepreneur.

PROJECT GUIDANCE CENTRE
VIDYA JYOTI EDUCATIONAL SOCIETY



## Bachelor of Commerce (Honors)

Eligibility: 10+2 Any Stream with 40% Marks

**Duration:** 3 Year

Internship: 6 Months within Course

**Additional Certificate** 



### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### Subjects:

- Financial Accounting
- Business Organization & Management
- Micro Economics
- Business Mathematics
- Communicative English
- Human Values And Professional Ethics
- Advanced Accounting
- Mercantile Law
- Macro Economics
- Business Statistics
- Business Communication
- Workshop On It & E-Commerce
- Corporate Accounting
- Company Law
- Money, Banking And International Trade
- Operation Research

- Human Resource Management
- Indian Economic Problems
- Indirect Tax Laws
- Cost Accounting
- Business Finance
- Management Of Financial Services
- Seminar On Current Business Affairs
- Income Tax
- Marketing Management
- Management Accounting
- Tally
- Summer Training Report
- Industrial Relations And Labour Laws
- Financial Management
- Environmental Science
- Entrepreneurship Development
- Comprehensive Viva Voice For All Six Semesters

### **JOBS AND AVENUES**

- Investment Analyst
- Economist
- Investment Bank Actuary
- Stockbroker

- Proprietary Trader
- Sales Trader
- Commodity Broker
- Structure
- Quantitative Analyst
- Finance Advisor

- Accountant
- Tally / Busy Accounting Software Operator

And Many More...

























## Masters in Commerce

Eligibility: Graduate in Commerce / BBA

**Duration:** 2 Year

**Teaching Methodology** 

Daily Practical's | Assignments Live Presentations Visits Exposure Training Group Discussions Guest Lectures Internship | Survey & Research

**Additional Certificate** 







### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **International Career Options: (Conditions Apply)**

Study In Bangkok Campus in IInd Year

#### SUBJECTS:

- Commerce and Management Thought
- Strategic Financial Management
- Statistical Applications in Business
- Organizational Behaviour
- Business Environment
- Workshop on Business Communication
- Managerial Economics
- IT Applications in Business
- Accounting Theory
- Strategic Cost Management
- Viva Voce based on Summer Training Report
- Seminar on Current Issues in International Business
- Corporate Legal Environment
- Strategic Management
- Specialization I, II & III
- Seminar on Research Methodology
- Corporate Tax Planning
- Corporate Governance & Business Ethics
- Specialization IV
- Specialization V
- Specialization VI
- Comprehensive Viva Vioce

### **Specialization Options**

### **BANKING & INSURANCE:**

- Principles and Practices of Banking.
- Banking Laws
- Funds Management in Banks & Insurance Companies
- Insurance & Risk Management
- Principles & Practices of Life Insurance
- Principles & Practices of General Insurance

### **FINANCE & ACCOUNTING:**

- International Accounting
- International Finance Management
- Indian Financial System
- Securities Analysis and Portfolio Management
- Management of Financial Services
- Securities Market Operations



























## Bachelor in Business Administration

**Eligibility:** 10+2 / Senior Secondary

**Duration:** 3 Year

Internship: 6 Months within Course

**Additional Certification:** 



### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### International Career Options:(Conditions Apply)

- Transfer In Bangkok Campus
- Integrated MBA with IVth Year in Bangkok Campus

#### **SUBJECTS:**

- Human Values and Professional Ethics
- Principles of Management
- Microeconomics
- Financial Accounting
- Business Communication
- Introduction to Computers
- Organization Behaviour
- Macroeconomics
- Business Mathematics
- Corporate Accounting
- Computer Applications
- Viva Voice
- Human Resource Management

- Marketing Management
- Cost Accounting
- Business Statistics
- Management Information Systems
- Seminar on Contemporary Issues
- Research Methodology
- Financial Management
- Consumer Behaviour
- Business Laws
- Income Tax Act
- Production and Operations Management
- Business Environment

- Management of Financial Systems
- Advertising and Sales
   Management
- Managing Across Cultures
- Indirect Taxes
- Seminar on Training Report
- Corporate Strategies
- Small Business and Entrepreneurship
- E- commerce
- Banking and Insurance and Insurance Services
- Project Presentation
- Environmental Science

### **JOBS AND AVENUES**

- Market Researcher
- Advertising Account Manager
- Public Relation Officer
- Advertising Media Buyer
- Direct Marketing Manager
- Online Marketing Manager
- Event Marketing Manager
- Freelance Consultant
- Marketing Executive

And Many More...

























Vidya Jyoti Eduversity



### **International / Masters** in Business **Administration**

**Eligibility: Graduate in Any Stream** 

**Duration: 2 Year** 

### **Specialization / Major:**

- Marketing
- Finance
- Human Resource

### **Teaching Methodology**

Daily Practical's | Assignments Live Presentations Visits Exposure Training Group Discussions Guest Lectures Internship | Survey & Research

### Option 2 - INDIA and THAILAND

Year 1 in Chandigarh Campus | Year 2 in Bangkok Campus

Also Get Certificate in Business Management from Bangkok Campus

### **Option 3 - International Specialization Certification**

You can also add International Qualification/ Specialization Course from AHLEI - USA

International Trip every Year\* (Bangkok, Dubai, Europe, Hongkong, Singapore)

### **SUBJECTS:**

- Principles and Practices of Management
- Organizational Behavior
- Accounting for Management
- Quantitative Techniques
- Managerial Economics
- **Business Communication**
- Information Technology For Management
- **Business Environment**

- Production and Operation Management
- Human Resource Management
- Marketing Management
- Financial Management
- Research Methodology
- Human Values and Professional
- Applied Operations Research
- Corporate Legal Environment

- Specialization Subject
- Presentation on Training Reports
- Strategic Management
- Entrepreneurship and Managing Small Medium **Business**
- Research Project Report
  - Viva Voice

- Manager Marketing
- Management Consultant
- **Events Manager**

- System Analyst
- Project Manager
- Real Estate Project Manager
- **Engineering Project Manager**
- **Business Development Manager**
- Gallery Manager
- Retail Store Manager And Many More...



















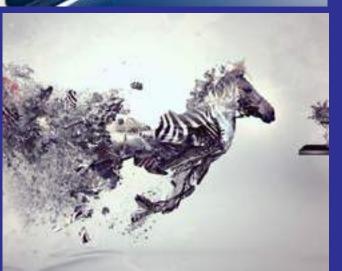
















### **Bachelor in Information Technology**

Eligibility: 10+2 in any stream | Duration: 3 Year

### **Lateral Entry:**

- 12th with 1 year Diploma in Computer Application / IT (or equivalent) from a recognized University with Mathematics as course at 12th or DIT/DCA level.
- 10th with 3 Year Diploma in any Trade from any recognized State Board of Technical Education.

### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Communication
- Programming in C
- Human Value & Professional Ethics
- Mathematics
- Fundamentals of Information Technology
- Software Lab (Programming in C)
- Software Lab(FIT)
- **Basic Mathematics**
- OOPS using C++
- Digital Circuits and Logic Designs
- **Environmental Science 2**
- Software Lab-(OOPS using C++)
- Hardware LabDigital Circuits and Logic Designs)
- Computer System Architecture
- Data structures
- Operating systems
- Web Technologies
- Software Lab(Operating systems)
- Software Lab(Data structures)
- Software LabWeb Technologies)
- Programming in PHP
- **Database Management Systems**
- System Analysis and Design
- Computer Networks

- **Basic Accounting**
- Software Lab(Database Management Systems)
- Software Lab(Programming in PHP)
- Information Security
- Programming in Java
- Software Engineering
- Data Warehousing and Mining
- Software Lab (Programming in Java)
- Project Work- I
- Mobile Application Development
- Software Testing and Quality Assurance
- Computer Graphics
- Software Lab-X (Mobile Application Development)
- Software Lab- XI (Computer Graphics)
- Project Work- II
- Programming using Python

- Lead Software Engineer
- Software Engineer
- Software Developer
- Quality Assurance Tester
- And Many More...
- Games Developer
- Software Researcher
- Manager Network
- Data Analyst
- IT Risk Manager



### Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Mathematics
- Fundamentals of Computer and Programming in Python
- Operating System
- Relational Database Management System
- Technical Communication
- Web Technologies
- Computer Networks
- Object Oriented Programming using C++
- Software Engineering
- Data Structures







- Software Developer
- Computer Programmer & Analyst.
- Interface Engineer.
- Project Manager.
- App Development
- Information Security Analyst.
- IT Consultant.
- IT Trainer
- Govt Sector Many more



### Optional:

International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe

Eligibility: Graduate in any Stream | Duration: 2 Year | Lateral Entry: 2nd Year/3rd Semester with PGDCA

International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Mathematics
- Fundamentals of Computer and Programming in Python
- Operating System
- Relational Database Management System
- Technical Communication
- Web Technologies
- Computer Networks
- Object Oriented Programming using C++
- Software Engineering
- Data Structures
- Discrete Structures & Optimization
- Computer Graphics
- E- Commerce & Digital Marketing
- Cloud Computing
- Java Technologies
- Project minor & major



- Specialization -I
  - i. Theory of Computation
  - ii. Information Security & Cyber Law
  - iii. Data Warehousing and Data Mining
  - iv. Business Intelligence
- Specialization –II
  - i. Artificial Intelligence & Soft Computing
  - ii. IoT and Its Applications
  - iii. Machine Learning
  - iv. Big Data Analytics

- Software Engineer
- Computer Programmer
- Interface Engineer
- Java Developer
- Project Manager
- Information Security Analyst
- IT Consultant

- Network Administrator
- Web Developer
- Systems Support Administrator
- Security Agencies
- Security Expert
- Tracker.
- Teaching Many more



**Eligibility:** 10+2 in any stream | **Duration:** Diploma- 1 Year / Bachelor- 3 Year **Optional:** 



- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### Subject

- Basic Computer Skills
- Principles of Animation
- Design and Communication Process
- Color Theory & Image Graphics Lab
- 2-D Animation
- 3-D Animation
- Cell Animation
- Web Designing & Tech
- Animation Modeling
- Fundamentals of Pre-Prod
- Digital Film Making

- Print & Advertising
- Graphics Design
- Character Animation
- Essentials of Execution & Post Production
- Virtual Se t Designing
- Camera & Lighting Tech.
- Texturing & Shading
- History of Motion Picture Ind.
- Animation Rigging
- Fundamentals of Aesthetics
- Television Graphics & Animation
- Media Theory

- Acting and Directing for Animation
- Digital Compositing
- Proiect
- Publicity Designing & Media Laws
- Special Effects in Feature Films
- Introduction to Game Designing
- Animation Dynamics

### **JOBS AND AVENUES**

- 2D / 3D Animator
- Graphic Designer
- Web Designer
- Advertising Manager
- Layout Designer
- Art Director
- CD Author
- Exhibition / Set Designer
- Interior Designer
- Flash Animator
- Illustrator
- Visualizer / VFX Artist
- Background Artist

And Many More...



**AUTODESK** 

## Master in Animation & Multimedia Technology

Eligibility: Graduation in Animation / IT / CS / Graphic | Duration: 2 Year

### **SUBJECTS COVERED:**

- 2D / 3D Animation
- 3D Elements-Dynamics And Particle
- 3D Elements-Simulation
- 3D Modeling & Sculpting
- 3D Fx & Composition
- 3D Motion Graphics
- Advance Modeling Lighting & Texturing
- Advance Print Media
- Advance Rigging & Animation
- Advanced 3D Character Animation
- Advanced Acting
- Advanced Animation Physics
- Animation & Game Theory
- Animation Art & Drawing
- Business Communication
- CG Foundation
- Classical Animation
- Clay Sculpting
- Communication Theory
- Concept Art And Story Boarding
- Digital Photography
- Dynamics & Simulation Techniques
- El Animation & Game Design
- Industrial Training
- Matte & Digital Painting
- Modeling Methodology
- Personality Development
- Project
- Rotoscopy, Paint & Comp
- Track & Match Moving
- VFX For Feature Film
- Video Editing
- Visual Graphics
- Web Design And Development







## Diploma / Bachelor in Graphic & Web Designing

Eligibility: 10+2 in any stream | Duration: Diploma- 1 Year / Bachelor- 3 Year

### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Introduction to Graphic Designing
- Image Layout Techniques
- Scanning and Drawing
- Design & Visual Fundamentals
- Graphic & Page Layout Techniques
- Marketing & Communication Design
- Typography Fundamentals
- Creating Artworks using Adobe
- In-Design, Adobe Photoshop, Corel Draw

- Designing Techniques for Print
- Project
- Pre-Press and Post-press
- Printing Portfolio / Project
- HTML / Java Script / CSS
- Adobe Dreamaweaver
- Notepad ++
- Adobe Flash / Sound Forge
- Web Page Conceptualizations
- WordPress Designing
- File Transfer Protocol FTP
- Search Engine Optimizations
- Digital Marketing Concepts

- Social Media Designing Guidelines
- Banner Advertising
- Facebook Page / Post
- Designing & Concepts
- Introduction to Online Advertising
- Google Web Designer
- Google Display Advertising
- Programming in Python
- Animation Art
- Video Editing
- Project Your Own Website

- Front-end Developer
- Back-end Developer
- Web Application Developer
- Design and Layout Analyst
- Senior Web Analyst
- Web Marketing Analyst
- Advertising, design studios, media agencies

- Software companies
- Businesses and Freelancing
- Educational Institutes
- Publishing houses
- Audio-visual media companies
- Government and quasi-government organizations
- Marketing firms... and many more



### Post Graduate Diploma in Digital Marketing

Eligibility: Graduation in Any Stream | Duration: 1 Year (2 Semesters)

### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Digital Marketing Foundation
- Website Planning Process
- IT for Business & MIS
- Modern Business Organization & Management
- Cyber Security Laws
- Content Creation and Promotion.
- Communication Marketing SMS / Email / Blogging / Marketing
- Web Analytics
- Social Media Marketing
- Search Engine Management / Optimization
- E Commerce
- Online Reputation Management
- Seminar and Project







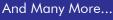






### **JOBS AND AVENUES**

- Digital Marketing Manager
- Digital Marketing Planner
- Social Media Marketing Manager
- Content Developer
- SEO Executive / Manager
- Affiliate Marketer
- Social Media Marketing Strategist



### SKILLS YOU ACQUIRE



Digital Marketing Faundation

Website

Research



Website Design













Conhest Creation A Mortering

Optimization

Search Engine Marketing

Morketing

Social Media









Marketing 5 Advertising

**GEC Marketing** Merketina

Website Data Analytics

Marketing









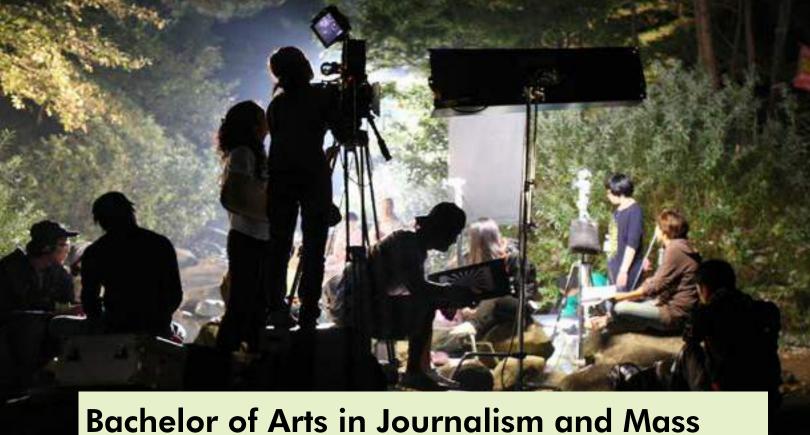




Marketing Flon & Budget

Google AdSeron

Marketing for Different Duvinesses



## Communication

**Duration:** 3 Year | **Eligibility:** 10+2 in Any Stream

### **SUBJECTS:**

- Introduction to **Journalism**
- Introduction to Media and Communication
- Indian Political & Social System
- Communication Lab
- Human Values, Deaddiction and Traffic
- Reporting and Editing for Print
- Media and Cultural Studies
- Global Media and Politics
- Media Ethics and Laws
- Media Lab
- Environmental Science
- Mentoring and Professional Development
- Introduction to Broadcast Media
- History of Media
- Advertising
- Public Relations
- Interpersonal Communication Skills
- Advanced New Media

- Development Communication
- Communication Research and Methods
- Broadcast Media
- New Media Writing and **Publishing**
- Global Media
- Introduction to Community Media
- Newspaper Organization and **Functioning**
- Marketing Communication
- Basic principles of Communication
- Photo Journalism
- Internship Media Internship
- Project Major Project















- Film / Video Editor
- Screenwriter
- Theatre Director
- TV / Film Director
- **Producer**
- TV / Film Director
- Camera Operator
- Sound Engineer
- Corporate Video Producer
- **Executive Producer**

- Sound Engineer
- Grip / Lighting Engineer
- Director / Photography
- Image Technologist
- **Broadcasting Engineer**
- Lighting Engineer
- Mixing Engineer
- Sound Designer
- Music Producer And Many More...



## Master of Arts in Journalism & Mass Communication

Eligibility: Graduate in Any Stream | Duration: 2 Year

### **SUBJECTS:**

- Introduction to Communication
- Print Media in India:
- Growth & Development
- Print Media Reporting & Desk
- Electronic Media & Photography
- Advertising
- Current Affairs
- Development Communication
- Media Management
- Media Law and Ethics
- Mass Communication Research-I
- Radio & TV Production Techniques
- Current Affairs
- Mass Communication Research-II
- New Media Technology
- Print Media-II Reporting, Desk and Specialization

- Inter-cultural and International Communication
- Public Relations and Corporate Communication
- Current Affairs
- Project work
- Media and Human Rights
- Film Studies
- Current Affairs
- Dissertation
- Internship







- Writer / Journalist
- Film/Video Editor
- Online Editor / Broadcast Journalist
- Proof-reader / Web Content
- Editor
- Reviewer / Poet / Novelist
- Screenwriter / Scriptwriter
- Magazine / Newspaper Journalist

- Theatre Director
- TV / Film Director / Producer
- Corporate Video Producer
- Sound Engineer
- Executive Producer
- Lighting Engineer
- Mixing Engineer / Music Producer And Many More...





## **COLLEGE OF CREATIVE STUDIES**

Accreditations

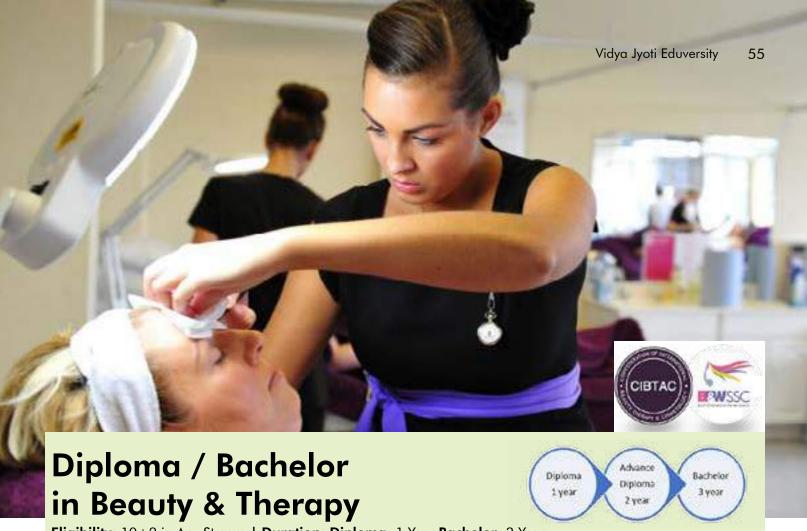












Eligibility: 10+2 in Any Stream | **Duration: Diploma:** 1 Year **Bachelor:** 3 Year

**Beauty Therapy** 

Skin Anatomy and Physiology, Skin Disorders, Deconta ination and Infection Control, Nail Theory, Manicure & Pedicure, Facial Bleaes, Skin Analysis, Client Consultation, Facials & Treatments, Facial Electro therapy, Nail Art and Nail Extension, Salon Management & Business Ethics, Cosmetic Science, Hair Analysis and Treatments.

Makeup

Make-up Theory, Different Eye Make-up, Day Make-up, Evening Make-up, Engagement Make-up, Reception Make-up, Bridal Make-up, Groom Make-up, Camouflage Make-up, Ramp Make-up, Illusion Make-Up, Portfolio Make-up, Fantasy Make-up, Glossy Make-up, Tan Make-up.

Hair Styling

Hair theory, Shampoo and Conditioning, Henna Appl ca ion, Indian Head Massage, Thermal Hair Styling, Hair Cuts, Hair- Styling, Advance Chemical Jobs, Perming, Hair Coloring, Hair Re- Bonding, Hair & Scalp Treatments, Ramp make Up, Salon Management & Business Ethics, Trendy Unisex Hair Designing, Fusion Hair Color Techniques, Media Hair Styles, Hair Relaxing with Color Touch Up, Hair extension.

- Saloons
- TV and film industry
- Fitness clinics
- In hotels and health resorts
- Modelling agencies
- Departmental stores
- Self-employment
- Nail artist
- Makeup-artist
   And Many More...







### **SUBJECTS:**

- Elements of Textile
- Sketching
- Model Drawing
- Elements of Design
- Indian Art Appreciation
- Office Automation & Desktop **Publishing**
- History of Indian Costumes
- Yarn Craft
- Garment Construction
- Elements of Fashion
- Communication & Soft Skills
- Fashion Model Drawing
- **Garment Construction**
- Pattern Making
- **Draping**
- Elements of Designs
- World Art Appreciation
- Traditional Indian Textiles & **Embroideries**

- **Graphic Design & Applications**
- Dyeing & Printing
- Photography Module
- Modern Art Appreciation
- Market Research
- Advanced Draping
- Craft Documentation
- Fashion Art
- Grading
- Fundamental of Apparel Production
- Survey of Apparel Merchandising
- Fabric Research & Sourcing
- Surface Ornamentation
- Mens Wear/ Kids Wear
- Knit Wear
- Computer Application (Cad)
- Creative Pattern Making
- Art Portfolio
- Trend forecast
- Internship
- **Design Collection**



- **Fashion Coordinators**
- Fashion Stylist
- Fashion Consultant
- Textile Designer
- Make Up Artist
- Sketching Assistant
- Fashion Journalist
- **Production Manager**
- **Quality Assurer**
- **Boutique Owners**
- wholesale and retail **Buyers**











### **Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### **SUBJECTS:**

- Principles of management
- Fabric study
- Principles of fashion marketing
- Statistics for fashion industry
- Basic of fashion
- Basic of economics
- Elements of design
- Principles of accounting
- Office automation and desktop publication-iii
- Mass communication- strategy in communication
- Apparel retail management and technology
- Consumer behavior in fashion & retail industry
- Financial management
- Retail merchandising and buying
- Global sourcing
- Market research
- Visual merchandising
- Graphic design and computer applicatoin-1
- Fabric study-ii(an overview of textile technology)
- Production planning and control
- Fashion advertising and sales promotion 3
- Principles of design
- Brand management

- Marketing strategies
- Introduction to cost accounting
- Fashion forecasting and product development
- Supply chain management
- Human resource management
- Customer relationship management
- Business ethics and corporate social responsibility
- **Business** communication
- Operation research 3
- Graphic design and computer application-ii
- International marketing
- Entrepreneur development program & intellectual property rights
- Trends and forecasting
- Research project

- Marketing Manager
- Market Research Analysts
- **Public Relations Specialists**
- wholesale and retail **Buyers**
- Retail Manager
- Fashion Journalist















- Diploma in Child Care Giver (Nanny)
- Bachelor in Medical Lab Science
- Bachelor of Science (Microbiology)
- Bachelor of Science (Environmental)
- Bachelor of Science (Radiothearapy)
- Bachelor of Science (Operation Theatre)
- Master in Clinical Research
- Master in Medical Lab Science



### **Masters in Clinical Research**

Eligibility: Graduation with minimum 50% marks in Life Sciences / Medical Sciences/Pharmacy

**Duration:** 2 Year (4 Semesters)

**Training:** 6 Month on job training during the course

### **SUBJECTS:**

- Pharmacology
- Clinical Research
- Medicine
- Biostatistics
- Pharmacology
- Etiopathology & Pharmacotherapy
- Clinical Research Regulation
- Medical Writing
- Clinical Study Design
- Research Methodology
- Pharmacovigilance
- ICT Skill
- Clinical Trial
- Synopsis
- Seminar
- Dissertation

### Aim of Clinical Research:

M.Sc in Clinical Research is Postgraduate Degree Course in Medical Research Field. In order to understand the clinical research's scope in India, we need to have a look at what all is covered under this. The range of products includes drugs, vaccines, devices, diagnostic agents and treatment regimens. The sector itself caters to maintaining a space for the growth and longevity of human health.

#### **CAREER SCOPE:**

Clinical research is not only an upcoming but also a significant subject in the field of medical science. As we are progressing towards finding a cure for cancer and other deadly diseases, streams like clinical research will pave the way for medical sciences ahead. Clinical research scope in India, as well as its scope globally, will define mankind's future.

Clinical Research is one such field which is evergreen as it is an offshoot of medical research and development. This involves the investigation of healthy and diseased bodies to generate information which can be of assistance to further medicine. The data gathered from the research is put to use in the treatment, diagnosis, prevention and reduction of diseases and their symptoms

M.Sc. in Clinical Research job opportunities is highly regarded and has paved a niche sector in India. In order to make a career after clinical research, one must understand the role of a clinical researcher in the research industry. Candidates enrolled in the course have the option of choosing one specific area of research from Translational research, Genetics Epidemiology and Patient-specific research.































- Biostatistician
- Clinical Research Analyst
- Clinical Research Associate
- Clinical Research Coordinator
- Clinical Research Physician And Many More...



**Bachelor in Medical Lab Science** 

Eligibility: 10+2 / 12th / Senior Secondary (with Med. / Non Med.) or 10th + 3 Year DMLT **Duration:** 3 Year (6 Semesters) | Lateral Entry: 10+2 with DMLT, Get admission in 2nd Year

Training / Project: Two projects minor and major during the course. Also there is mentoring and professional

development in each semester Lateral: 10th + 3 Year DMLT

### SUBJECTS:

- **Essential Biology**
- General Microbiology
- Haematology & Hematological Techniques
- **Human Anatomy & Physiology**
- **Biochemistry**
- Human Values and Professional Ethics
- Systematic Bacteriology
- Biochemical Metabolism
- Communication Skills
- Applied Bacteriology
- Applied Hematology
- Basic Cellular Pathology
- **Analytical Biochemistry**
- Fundamentals of Computers
- Immunology & Mycology
- Clinical Biochemistry
- Medical Laboratory Management
- Parasitology & Virology
- **Blood Banking**
- Cytology
- Clinical Biochemistry
- **Environmental Sciences**

### **Further Education Options:**

After Bachelor of Medical Lab Science you can go for various courses like MMLT, M.Sc Clinical Research and many more

### **JOBS AND AVENUES**

- Systems Analysts
- Technical Executives
- Medical Technicians
- Lab Technician
- Own Clinic Lab under the supervision on Pathological Doctor
- Join Forensic Labs And Many More...

PS Note: Haematology is also known as Hematology



### Masters In Medical Lab Science (Biochemistry)

Eligibility: Graduate in BMLT/BMLS | Duration: 2 Year | Training: 6 Month on job training during the course

### **SUBJECTS:**

- Analytical & Physical Biochemistry
- Enzymes & Metabolism (Theory & Practical)
- Statistics & Clinical Biochemistry Laboratory Management (Theory & Practical)
- Analytical & Physical Biochemistry Laboratory Management
- Principles of Biochemistry (Theory & Practical)
- Vitamins, Hormones, General Physiology and Nutrition
  - (Theory & Practical)
- Organ Function Tests (Theory & Practical
- Clinical Biochemistry (Theory & Practical)
- Molecular Biology (Theory & Practical)
- Dissertation

#### **CAREER SCOPE:**

Medical technologist profession is integral to practicing the medical profession. After completion of Master in Medical Laboratory Science (MMLS) course, individuals are likely to get challenging jobs in both the public and the private sector. The scope for medical technologists is on the swingup owing to the expansion of the healthcare industry in India. There are immense opportunities for degree holders in private/government hospitals, pathology laboratories, blood banks and nursing home centers.

Major areas of employment for Master in Medical Laboratory Science (MMLS) graduates would be in the departments of Microbiology, Mycology, Haematology, Biochemistry and Pathology in:

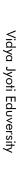
- Blood banks
- Hospitals
- Emergency Centres
- Doctor's Clinics
- Pathology Labs
- Health Care Departments.
- Educational Institutions

### **JOBS AND AVENUES**

- Laboratory Manager
- Medical Technicians
- Lab Technician
- Pathology Supervisor

- Own Clinic Lab under the supervision on Pathological Doctor
- Join Forensic Labs

And Many More...





### **SUBJECTS:**

- Bio molecules
- General Microbiology
- Cell Biology
- Molecular Biology
- Communication & English
- Environmental Science:
- General Bacteriology
- Environmental Microbiology
- Industrial Microbiology
- Medical Microbiology
- Microbial Physiology
- Food and Dairy
- Metabolism
- Microbiology
- Medical Bacteriology
- Molecular Genetics
- Immunology
- Virology

### Specializations in Microbiology:

- Agricultural Microbiology
- Industrial Microbiology
- Evolutionary Microbiology
- Nano Microbiology
- Cellular Microbiology
- Soil Microbiology
- Veterinary Microbiology
- Generation Microbiology
- Microbial
- Water Microbiology
- Pharmaceutical Microbiology
- Microbial Genetics
- Environmental Microbiology
- Skills Required for a Microbiologist:
- Clear and logical thinking
- Good problem-solving skills
- Team leadership ability
- Good writing and communication skills
- Excellent level of accuracy

### Top Recuiter of Microbiology Graduaters Companies are:

- Mascot International
- Siron Technology Pvt. Ltd.
- Alpha Pharma Healthcare India Private Limited
- Krauter Healthcare Limited
- The Indian Hotels Company Limited
- Lakshmi Life Sciences Ltd.

- Research Assistant
- Food, Industrial or Environmental Microbiologists
- Quality Assurance Technologists
- Sales or Technical Representative
- Clinical & Veterinary Microbiologists
- Medical Technologists

- Biomedical Scientist
- Clinical Research Associate
- Microbiologist
- Pharmacologist
- Food Technologist
- Scientific Laboratory Technician
- Physician Associate
- Research Scientist (life sciences)
   And Many More...



### **SUBJECTS:**

- Human Anatomy and Physiology(Theory & Practical)
- Clinical Microbiology(Theory & Practical)
- Clinical Biochemistry(Theory & Practical)
- Immunology
- Bacteriology
- Mycology
- Industrial Microbiology
- Biostatistics
- Molecular Biology
- Microbial Genetics
- Microbial Physiology
- Medical Microbiology
- Microbial Biodiversity
- Seminar/Presentations

### **Professional in Microbiology:**

- Analyst
- Biomedical Scientist
- Lecturer, Reader & Professor
- Microbiologist
- Medical Microbiologist
- Medical Representative
- Medical Lab Technician
- Medical Representative/Sales Promotion Manager
- Scientist or Technician
- Sales Promotion Officer
- Technical or Science Writer

### Top Recuiter of Microbiology Graduaters Companies are:

- Mascot International
- Siron Technology Pvt. Ltd.
- Alpha Pharma Healthcare India Private Limited
- Krauter Healthcare Limited
- Lakshmi Life Sciences Ltd.

- RGovernment and Private Hospitals And Many More...
- Colleges & Universities
- Environmental Organisations
- Forensic Science Labs
- Food and Drink Industry
- Healthcare Organisations
- Higher Education Institutes
- Petroleum Industries
- Pharmaceutical Companies
- Public Health Organizations
- Public Funded Research Organizations
- Water and Biotechnology Companies







## Bachelor of Science (Radiotherapy Technology)

**Eligibility:** 10+2 / Senior Secondary (with Science) | **Duration:** 3.5 Year | **Internship:** 6 Months **Lateral:3** years Diploma after 10th or 2 years Diploma after 12th in Radiotherapy Technology from recognized State Board with atleast 50% marks (45% marks in case of candidate belonging to Reserved

Category) in aggregate.

#### **SUBJECTS:**

- Human Anatomy and Physiology
- Elementary Mathematics and Physics
- Quality Management, Patient safety and Disaster Management
- Introduction to Healthcare delivery System in India
- Medical Law and Ethics
- Medical Terminology, Record keeping and Orientation to Radiotherapy Technology and Management
- Human Values, Deaddiction and Traffic Rules
- Mentoring and Professional Development
- Radiographic Anatomy
- Basic Radiation Physics
- Environmental Sciences
- Basic computers and Information Science
- Communication and soft skills
- Oncology Science
- Radiotherapy equipment
- Effects of Radiation to environment and its safety

- Patient care, positioning and immobilization
- Radiation emergencies
- RTT directed Clinical Education
- Principles of radiotherapy planning and Technique
- Radiation quantities & Units and detection / Measurement
- Biological Effects of Radiations
- Radiation safety
- Mold Room / Motion Management techniques
- Radiotherapy planning &techniques in brachytherapy
- Special Radiotherapy Techniques
- Electron beam therapy Biostatistics
- Nuclear Medicine and imaging techniques in Radiotherapy planning
- Clinical Radiobiology
- Quality Assurance in Radiotherapy
- Management of Radiotherapy Equipment & shielding of all critical organs including genitals
- Radiation protection and monitoring
- Radiotherapy treatment delivery
- Internship

### Top Recuitering Companies are:

- AIIMS
- PGIMER
- Fortis Hospital
- Max Hospitals
- Govt. Hospital's
- Kokilaben Dhirubhai Ambani Hospital
- Lilavati Hospital and Research Centre
- Dr. LH Hiranandani Hospital

And Many More...

### **JOBS AND AVENUES**

- Radiology Technician
- Radiologist
- MRI Technician
- Radiology Assistant
- Radiotherapy Technologist / Radiographer
- Ultrasound Technician / Diagnostic Medical Sonographer
- Radiology Nurse
- CT Tech / CAT Scan Technologist / CT Scan Technologist

And Many More...



## Bachelor of Science (Operation Theatre Technology)

**Eligibility:** 10+2 / Senior Secondary (with Science) | **Duration:** 3-1/2 Year | **Internship:** 6 Months (Compulsory) **Lateral:** 3 years Diploma after 10th or 2 years Diploma after 12th in Operation Theatre Technology from recognized State Board with atleast 50% marks (45% marks in case of candidate belonging to Reserved Category) in aggregate.

#### **SUBJECTS:**

- Human Anatomy and Physiology
- Applied Biochemistry
- Medical Law and Ethics
- Medical Terminology, Record keeping and Orientation to Operation theatre Technology and Management
- Human Values, Deaddiction and rules
- Applied Microbiology
- Quality Management, Patient safety and Disaster management
- Environmental Sciences
- Nursing procedures
- Applied Physics
- Applied Anatomy & Physiology relating to Anaesthesia
- Pathology
- Pharmacology

- Introduction to Operation Theatre Technology
- Operation Theatre Technology – Clinical
- Operation Theatre Technology – Applied
- Operation Theatre Technology -Advanced
- Communication Skills
- Mentoring and Professional Development
- Internship

### **Top Recuitering Companies are:**

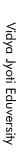
- AIIMS
- PGIMER
- Fortis Hospital
- Max Hospitals
- Govt. Hospital's
- Kokilaben Dhirubhai Ambani Hospital
- Lilavati Hospital and Research Centre
- Dr. LH Hiranandani Hospital

And Many More...

### **JOBS AND AVENUES**

- OT Technologist
- Lab Technician
- OT Assistant
- Associate Consultant

And Many More...





### Diploma / Bachelor in Child Care Giver (Nanny)

Eligibility: 10+2 in any stream

**Duration:** Diploma: (Sem 1 & 2 with 6 week

Training)

Advance Diploma: 2 Year (Sem 3rd Training

& 4th Classes)

Bachelor: 3 Year: (5th Sem Training and 6th

Classes)

Awarding University: IKG Punjab Technical University (A State Govt. University)

**Admission Process:** Admission on Entrance Test Basis/ First Come First Serve Basis: Limited seats **Students Will Be Provided:** Uniform And Study Material | **Extra Coverage:** First Aid Certification









### **SUBJECTS:**

- Introduction & Basic needs of babies (Theory & Practical)
- Preparation of food & feeding babies (Theory & Practical)
- Holistic Development & Hygiene (Theory & Practical)
- Employability & entrepreneurship skill
- English Language
- Human Values, Professional, Ethics, Traffic Rules & Drugs De Addiction
- Supervising maintenance of care home (Theory & Practical)
- Food Preparation (Pantry) (Theory & Practical)
- Health & Hygiene Standards (Theory & Practical)
- Holistic Development & Employee Relationship
- Fundamental of Computer
- Environment Studies
- On job Training

### **Aim of Child Caregiver Course:**

Is to take care of children of all ages (0-12 Years) who are in need of supervision. The child caregiver (nanny) generally all day to day chores of child

### Career Scope:

With the developing economy and consequent changes in society such as splintering of families and dual income families, the children are required to give to the care of professional caregivers.

### **JOBS AND AVENUES**

- Nanny
- Private Governess
- Manger/Supervisor in Day care / old age home/ Person with Disabilities
- Caregiver to both Mother & new born babies(non clinical)
- Baby Caregiver (Clinical)
- Also work with hospitals in Child ward

And Many More...

### Airhostess working as Nanny



### **Bachelor of Science (Environmental)**

Eligibility: 10+2 in Any Stream | Duration: 3 Year | Training: Within the course

### **SUBJECTS:**

- Elements of Ecology
- Basics of Biostatistics
- Environmental Chemistry
- Biodiversity components
- Ecosystem Dynamics
- Natural Resources and Management
- Renewable and Non-renewable Energy Resources
- Fundamentals of Nanotechnology
- Environmental Microbiology and Biochemistry
- Environmental Pollution

- Water and wastewater: treatment and conservation
- Fundamentals of Bioinformatics
- Pollution Monitoring Lab
- Tissue Culture
- Environmental Monitoring and Techniques
- Advanced instrumentation techniques
- Eco-restoration and Development
- Communication Skill
- Project Minor & Major
- Mentoring and Professional Development

### **Importance of Environment Science**

- To know more about the sustainable way of living
- Understand the behaviour of organisms under natural conditions.
- To educate and aware people about environmental problem & issues.
- To use natural resources more effectively without harming the environment.
- It teaches the human beings the importance of our environment and how to conserve it.

- Environmental Scientist
- Environmental Consultant
- Environmental Science Manager
- Lecturer
- Wildlife Film-maker

- Environment Photographer
- Environment Journalists
- Conservation Hydrologist
- Director of Waste Management And Many More...



### NORTH INDIA' PREMIER ACADEMY FOR ARMED FORCES SELECTION PREPARATION

### NDA | CDS | OTA | AFCAT

(Written Tests Preparation)

### SSB - TES | ACC | SCO | SSC | NCC | TA

(Staff Selection Board Interview Preparation)







**INDIAN AIRFORCE** 

**INDIAN NAVY** 









### **CDS/OTA Integrated Written Preparation with Graduation**

Our integrated program with CDS coaching will help students and to join Indian Defence services after graduation. Student has the option to choose from BTECH | BHM | BBA | B. Com | BJMC | Bachelor in Medical Lab Technologies and so on.

**Duration of the Program: 3 Yrs.** Academic Classes will be from Monday to Friday and preparatory classes for CDS | OTA will

Saturday. Course details are given under the Fast Track Programs

**Eligibility Criteria -** 10+2 in any discipline from a recognized Board





### Fast Track Programs (Written Preparations)

NDA (30/45/60 Days) (For Men Only) Session 1 - March to April Session 2 - May to Aug

CDS (30/45/60 Days) (For Men and Women) Session 1 - Dec to Jan Session 2 - May to Oct

AFCAT (30/45/60 Days) Session 1 - Oct to Jan Session 2 - May to Aug

OTA Written (30/45/60 Days) Session 1 - Dec to Jan Session 2 - May to Oct

Eligibility to Join the Fast Track Programs Visit UPSC Or Our website at www.ida-vjes.org

Batch Start Dates & Fee Contact the Counselor or Visit our websites www.ida-vjes.org

## SSB PREPARATION NDA/CDS/OTA/AFCAT/TGC/TA/TES/ACC (2 Weeks)

### **Topics Covered**

- SSB Screening
- Psychological Technique
- GTO's Technique
- Final Board Conference

outstation candidates.

#### Hoste

Separate hostel available for women candidates.

### **PABT**

Training is Also Available

#### **Administration**

The institute provides very comfortable and clean boarding & lodging with clean and hygienic food for

### Scholarship (Based on Entrance Test)

Marks Obtained	Fee Waiver in Tuition Fee
90% & Above	30%
80 - 90%	20%
70 - 80%	10%

### Note:

Rebate for

- Defense Personal and their wards
- Sainik & Military Schools



## CENTRE FOR SKILL DEVELOPMENT AND ENTREPRENEURSHIP

Offers Short Term Programs (3, 6, 9, 12 Months)
In the field of:

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- Counseling Skills
- Hospitality and Tourism
- Information and Communication Technology
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Social Media ON ALLONG THE AN Designing **MAPLE MENTATION** 

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Graphic Interior Dealgn



### Jobs & Avenues

- 2D Animeter
- 3D Animator
- · Graphic Davigner
- Web Dealgrer
- Advertising Manager Visualizer
   Layout Designer VFX Artist
- Art Director
- CD Author
- Exhibition

- Set Designer
- Interior Dealgree
- Flesh Animator
- Bustrator

- Beckground Artist

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### SCORE COMPARISON

IELTS	5.5	6.0	6.5-7.0	7.0-8.0	8.0-9.0
PTE	43-49	50-57	58-64	65-78	79-90
OET (For Medical)	C (200-290)		C+ (300-340)	B (350-440)	A (450-500)











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- **Engineering &**Environmental
- Hospitality & Tourism
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### Govt. of India Sponsored Scholarships

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Students belong to these category

• SCHOLARSHIP UPTO 3,20,000/-

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Muslims, Christians, Sikhs and Parsi's any where in India. Eligibility 10+2 with 50% Marks

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Wards Get Rs. 12,000 - Rs. 18,000/- Per Year From the Govt.

### IKG-PTU Scholarship for Parent / Fatherless Students

Get scholarship upto 50% of Free

**PS:** Scholarships are sole discretion of the awarding bodies.

## REALISE YOUR DREAMS THROUGH SCHOLARSHIPS.

### Vidya Deep Scholarship For General Students

Based on Previous Class Result (Rebate on Tuition Fee)

85% & ABOVE GET 25%

75% TO 85% GET 20%

65% TO 75% GET 15%

55% TO 65% GET 10%

In 1st Year of course subsequesnt scholarship based on performance in 1st and 2nd year of the Bachelor / Master course.

- Total scholarship worth Rs. 1 Crore.
- Every student has the chance to avail scholarship.
- Five top merit listed student will get free LAPTOP.

### **Educational Loans**

- Educational Loan for all students, from all the nationalised / private Banks.
- SC/ST/BC- with low Income get Financial Loan from Govt. Welfare Departments. Upto 100% @ 4-5% interest rate.
- Minority community in India i.e. Muslims, Christians, Sikhs and Parsi's anywhere in India with low income get 100% Loan with 4-5% interest rate.
- In case you require Bank Loan assistance: Please inform the Counselors during admission.
- We will provide all the documents required to avail Educational Loan.
- The Educational Loan is provided by all Banks.
- The nearest branch to your permanent home address will provide you educational Loan

### **Admission Procedure**

- All the applicants are Provisional Registered on first come first serve basis after they apply for the course.
- In some courses there will be Entrance test or an interview. It will be informed to the candidate once registered.
- The candidate's eligibility criteria, his past achievements, his interest & commitment, medical fitness and his learning ability are checked and after that he is allowed to register in the appropriate course.
- After the candidate deposits the fee, Admission is confirmation letter is issued.
- In case of dropout at later stage –Refund will be as Institutional policy mentioned in Provisional letter/ admission form/ website.

### **DOCUMENTS REQUIRED**

- Attested Copies of 10, 10+2, Graduation Mark sheets
- 10 passport size recent photographs in formal colour clothes with White background
- 2 Proof of Residence's (Ration Card, Voter ID, Driving license, Passport)
- Aadhar Card & Bank Passbook
- For Scholarship students: Caste, Domnicile, Family Income certificate

#### **ELIGIBILITY**: As mentioned in the course

### **FOR FEE DEPOSIT**

Demand draft/NEFT/ Cheque (payable at Par accepted only) to be in the name of: "Vidya Jyoti Educational Society" Payable at "Chandigarh".

Account Name: Vidya Jyoti Educational Society

Our Banker: SBI Bank

Account No: 35278523311

Branch: Derabassi, Punjab (IFSC: SBIN0050022)

### **General Rules**

- Applicant is informed to read the conditions, follow all rules, regulations mentioned in the Provisional admission letter, Admission form and student handbook at the time of admission
- It is the responsibility of the students and the parents to keep the Institute updated about change in address, phone numbers.
- Use of Alcohol, drugs, under any circumstances is not permitted. Campus is a no smoking zone.
- For more information please visit our website.

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### WE STRICTLY FOLLOW ANTI-RAGGING POLICY

### **Visitng Hours**

**Admission Office** - Chandigarh (Monday to Saturday) 10:00 AM to 6:00 PM (Ph: 098761 63055)

Campus - (Monday to Friday) 9:00 AM to 4:00 PM

(Ph: 098554 63055)

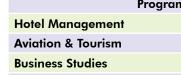
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### STATE COUNSELING NUMBERS:

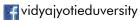
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### **CHANDIGARH ADMISSION OFFICE:**

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